



## Outline to develop the “Formation Programme for Paulines and Collaborators”

Since the International Technical Committee of the Apostolate (CTIA) was asked to draw up a formation programme for the Paulines and collaborators involved in the apostolate (cf. Operative Guide Line 1.2.3 of the 10<sup>th</sup> General Chapter), it was decided to propose to the circumscriptions a general formation plan or outline, in some ways generic but precisely for this reason open to necessary adaptations to individual circumscriptions and to the different cultural, social and religious situations present in a given territory.

The present programme seeks to offer a complete formation plan which will be adapted to the needs and requirements of each place. It presupposes a basic training of the collaborators (human and professional training in their specific field) and a prior integration work done according to local customs. As methodology and content it follows the reflections emerged in the 2<sup>nd</sup> *International Seminar of Pauline Publishers* (Ariccia, 2017) and summarized in the document *Editorial Guidelines: Identity, contents and interlocutors of the Pauline apostolate* (2018). In this sense, the plan is divided into 7 basic parts and reflects the development of the *Editorial Guidelines*: 1. Identity of the Pauline Publisher; 2. Courage to change; 3. Creating relationships; 4. Open to every interlocutor; 5. Apostolic unity; 6. Editorial choices; 7. Formation for the mission. Each of these points is considered as a section for formation (not necessarily in the order presented here). According to particular needs, the section can be extended or divided, enriching it with appropriate themes for an integral formation that responds to the specific needs of the place or group. The sub-points presented here follow the numbering of the paragraphs of the *Publishing Guidelines*, but are open to further useful additions in the specific context of each circumscription.

As a general and universal programme, valid for all the circumscriptions and for all areas of the Pauline apostolate, the CTIA, responding to the request of the 10<sup>th</sup> General Chapter, offers here only some essential thematic orientations and a small bibliography, leaving to each Director General of the Apostolate the practical organization, with the choice of the formator, the timing, the specific contents most suitable to develop these themes, etc. Each section contains a brief introduction presenting the theme and then a list of topics related to it, so that they can be chosen according to the interlocutors and the requirements. The apparent repetition of some points is due to the fact that we do not want to miss the wealth of topics covered. The different points under each topic could also be interchangeable to give completeness to each course/programme.

Approved by the General Government on December 4, 2019

# I. Identity of the Pauline Publisher

The necessary starting point for the success of the mission and the day-to-day work in the Society of St Paul is to understand clearly the identity of the Pauline as “Editor”. In this sense, the first module of the *Formation Plan for Paulines and Collaborators* aims to study in depth the inspiring and charismatic idea of Fr Alberione. An idea that inspired him in his service to God and to the people. An inspiring idea that attracted many young people to follow him in the mission and many people to find themselves in that situation. Alberione understood that he had to do “everything for everyone”. To this end he took St. Paul, model of evangelizers, as his “father”. And he became a pioneer in understanding that evangelization passes through the communication proper to each age. A mission that the Paulines and their collaborators continue, with the use of every instrument and language that science makes available, and today especially in the culture of communication and the digital environment.

*Topics to develop:*

## I.0 The Society of Saint Paul (SSP)

- ⇒ Who we are: A clerical religious congregation of apostolic life (priests and brothers) committed to spreading the message of salvation through the means of communication.
- ⇒ The Founder: The inspiration of Fr James Alberione.
- ⇒ The goal of a “new, lasting and profound evangelization”.
- ⇒ The mission and values of the SSP: To live and give to the world Jesus Master the Way, Truth and Life.
- ⇒ Pauline spirituality.
- ⇒ Our history at the global and local level.
- ⇒ Our organization and the Pauline idea of the apostolate.
- ⇒ Ordinary canonical authority and delegated canonical authority.
- ⇒ The Pauline Family: common origin, common spirit, convergent goals.
- ⇒ The Society of St. Paul and the Church.
- ⇒ The Society of St. Paul and the world of communication.
- ⇒ Reading the signs of the times.

Resources: *Constitutions and Directory of the Society of St. Paul, Service of Authority. Manual*, the biography of Fr James Alberione, *Mirate in Alto* (Pauline Spirituality Center, 2016), *Acts of the Conference Father Alberione the Founder* (2014), *Abundantes divitiae* (Fr James Alberione).

## I.1. Paul, Model of Apostle and Communicator

- ⇒ St. Paul, the model and “true Founder” of the Society of St. Paul: life, action, foundations, travels, etc...

- ⇒ Paul the Apostle and Evangelizer: model of ‘pastorality’ and universality, prophecy, zeal and total commitment, passion and apostolic dynamism, sense of responsibility.
- ⇒ Paul communicator: man of relationships, preacher, his letters and their contents/themes, strategies, language.
- ⇒ St. Paul and his collaborators: ability to listen and dialogue, courage and ability to build a network of collaborators.
- ⇒ The Pauline Spirit (Pauline colour): concept of imitation, becoming “paulinized”, becoming “Christianized”, being St. Paul living today...

Resources: *Acts of the International Seminar on St. Paul* (2009), *Acts of the 8<sup>th</sup> General Chapter* (2004), *Paul: a strategy of proclamation* (G. Mazza and G. Perego, San Paolo, 2009), *Biography of St. Paul and critical edition of his Letters, The Apostle Paul inspirer and model* (Fr James Alberione).

## **I.2 and I.3 Being an “editor”**

- ⇒ What it means to be “editor”
- ⇒ Etymology of the term “editor”.
- ⇒ Alberionian vision.
- ⇒ History of a vision.
- ⇒ From the printing apostolate to the apostolate of publications.
- ⇒ The apostle-editor and his collaborators.
- ⇒ Being an editor in the digital environment and in the culture of communication.

Resources: *Editorial Guidelines* (2018), *Acts of the 1<sup>st</sup> and 2<sup>nd</sup> International Seminar of Pauline Publishers* (1988 and 2017), *The Apostolate of Publishing* (Fr James Alberione), *Theology of Publishing* (R. Esposito, Ed. Paoline, 1972).

## **I.4 Being a “Single Multimedia Publisher”**

- ⇒ A “single” publisher.
- ⇒ A “Multimedia” publisher.
- ⇒ Three moments of the Pauline apostolate: editorial-creation (content), production-technical (form, supports) and diffusion-dissemination (strategies).
- ⇒ Unity and teamwork.
- ⇒ The new forms of narrative (storytelling, cross-media, ‘transmediality’, etc.).
- ⇒ Digital convergence and interactivity.
- ⇒ Multimedia projects: creating and designing multimedia, cross-media, etc.
- ⇒ The method and forms.

Resources: *Proceedings of the 2<sup>nd</sup> International Seminar of Pauline Publishers* (2017), Final documents of the meeting “*Apostolic Organization and Multimedia*” (1992) and “*The Pauline, a Single Multimedia Publisher*” (2001).

## **I.5 The Apostolic Project**

- ⇒ What it is.
- ⇒ The importance and urgency.
- ⇒ Unity and organization.
- ⇒ Methodology of work.
- ⇒ Objectives and lines of action.
- ⇒ Constant evaluation.
- ⇒ Assignments and functions specific to each sector/person.

Resources: *Circumscription Apostolic Project, Methodological Guide for the elaboration of the Apostolic Project of the Circumscriptions of the Society of St. Paul (2016), Service of the Authority, Manual.*

## 2. Courage to change

This module aims at highlighting the kind of structure and organization desired by Fr Alberione and the necessary updating in view of evangelization today. In this sense we must also try to study in depth the characteristics of today's communication and the determining factors for its effectiveness. Fr Alberione immediately understood that it was necessary to set up an organization that would serve this purpose: «*An army of persons who have a vocation, a special formation, who act in obedience to the Church and who place all their trust in the divine power... and who propose as their special aim to exercise the apostolate of the publishing*» (James Alberione, *L'apostolato dell'edizione*, 54).

*Topics to be developed:*

### 2.1 The structure of the SSP

- ⇒ The organization in the Pauline mission: from the Founder to today's needs.
- ⇒ Circumscription organization chart.
- ⇒ The councils for the apostolate: what they are, members, organization, function.
- ⇒ Documents related to the Pauline apostolate: Editorial Guidelines, Service of Authority Manual, Ethical Directory, Manual of Functions, Administrative Policies, Human Resources Policies, Pedagogical Guidelines, Criteria for Multimedia Development, etc..
- ⇒ New organizational modalities for being apostles in the culture of communication.

Resources: Documents for the apostolate.

### 2.2 Communication

- ⇒ Etymology, history and communication theories.
- ⇒ Digital revolution and new communication paradigms: From “mass media” and the cultural industry to social networks.
- ⇒ Living the culture of communication: new languages and new grammar.
- ⇒ Concepts and new forms of communication that determine the communication environment and the current publishing world.
- ⇒ New forms of reading and writing require new publishing models.
- ⇒ Technological and instrumental innovations.

Resources: *Proceedings of the 2<sup>nd</sup> International Seminar of Pauline Publishers (2017)*, a local edition of *Theory of Communication*, Dictionary of Communication.

### 2.3 New Processes

- ⇒ Evangelizing (communicating the Gospel): by every means and in every circumstance, with enthusiasm, creativity, professionalism, dedication and consistency.

- ⇒ From structures to projects.
- ⇒ Initiating processes rather than owning spaces (cf. *Evangelii gaudium* nn. 222 ff.).
- ⇒ The “personification” in online communication.
- ⇒ Effective communication: Listening, empathy and assertive style.
- ⇒ Assertive techniques: how to improve the way of communication, communication errors, overcoming invisibility, presence, visibility, credibility.
- ⇒ Knowledge of particular procedures and software in use in individual situations.

Resources: *Proceedings of the 2<sup>nd</sup> International Seminar of Pauline Publishers (2017)*, *Evangelii gaudium*, Local Edition of “Communication Techniques”.

### 3. Creating Relationships

This module aims at fostering the awareness of “relationships” as a key point of communication practice and networks as places of creating meanings and contents in collaboration. It will offer the Pauline Publisher and his collaborators techniques and tools that develop new forms of presence and action, not so much regarding means but rather the culture and the new grammar of communication.

*Topics to develop:*

#### 3.1 Creating relationships

Digital environment: a new way of relating and communicating.

Online: concept and useful advice.

- ⇒ Social networks (online and offline) at the service of the mission.
- ⇒ The culture of interaction.
- ⇒ Solidarity with the Church and the local society.
- ⇒ Proactivity: being promoters of ideas, events, initiatives.
- ⇒ Availability and teamwork.
- ⇒ Marketing: historical evolution, different definitions, institutional marketing, etc.

Resources: *Acts of the 2<sup>nd</sup> International Seminar of Pauline Publishers (2017)*, *Message for the World Communications Day (2009, 2014, 2019)*, “Communicators-Apostles for a culture of encounter. Annual Letter of the Superior General” (2018).

#### 3.2 and 3.3 Working Methodology

- ⇒ Collaboration and teamwork as methodology and strategy.
- ⇒ The different councils (apostolate, production, dissemination, etc.): unity and collegiality in view of effectiveness.
- ⇒ The councils as thinktanks.
- ⇒ Synodal method.
- ⇒ Dialogue, listening, interaction.
- ⇒ Coming out of the comfort zone and overcoming self-referentiality.
- ⇒ Being “outgoing” publishers.
- ⇒ Creating communities.

Resources: *Proceedings of the 2<sup>nd</sup> International Seminar of Pauline Publishers (2017)*, *Evangelii gaudium*, *Message for the World Communications Day (2019)*.

#### 3.4 Neither traders nor industrialists

- ⇒ Much more than “printers” and “booksellers”.
- ⇒ The Alberionian vision: «*There was no need for a religious Institute to set up an industry! You don't need people consecrated to God to do business!*» (HM II) and «*Neither merchants, nor industrialists, but societies of apostles*» (MV 185).
- ⇒ From the logic of the pulpit to the logic of the public square.
- ⇒ Promoting moments and instruments that create bonds and foster relationships.
- ⇒ Fostering love of reading.
- ⇒ Pauline places (bookstores, cultural centers, study centers, biblical centers, communities...): multimedia centers of evangelization and culture, spaces for meeting and dialogue, service and formation.
- ⇒ Transforming the bookshop (and other centers) into an experiential space: no longer the books at the centre but the people, promoting experiences and not sales.
- ⇒ The bookshop without borders: a new concept and a new type of presence in the territory.
- ⇒ Interaction through social networks.
- ⇒ Regular programming and evaluation.

Resources: *Editorial Guidelines* (2018), *L'apostolato dell'edizione* (James Alberione), *To the Daughter of St. Paul 1946-1948* (James Alberione).

## 4. Open to every interlocutor

The purpose of this module is to learn more about how to get to know the audience with whom we interact and how to meet their demands and requirements. It is about achieving excellence in service to our interlocutors. It seeks to understand in depth the social and ecclesial reality in which we carry out our apostolate. The Paulines, and all those who collaborate with them in various ways, carry out their apostolic activity in a specific context. Having to speak “to the people of today by today’s means”, it is essential to know them, to be in tune with them, to take note of their mentality, so as to be effective in proclaiming the Gospel.

*Topics to develop:*

### 4.1 The interlocutors

- ⇒ Etymology and concept.
- ⇒ Overcoming the unidirectional vision of “receptors/addressees” (typical of “mass media”) and “customers” (linked to a commercial mentality).
- ⇒ Offering solutions and services, not just products.
- ⇒ Communication strategies.
- ⇒ Overcoming self-referentiality to go to the meeting of interlocutors.
- ⇒ Reflecting an “outgoing Church”.
- ⇒ The non-believers, the distant and the poor.
- ⇒ Privileging the “poor” and the peripheries.
- ⇒ Knowing the interlocutor: implicit, explicit and latent needs.
- ⇒ Understanding the needs and creating relationships with the interlocutors.

Resources: *Editorial Guidelines* (2018), *Acts of the 2<sup>nd</sup> International Seminar of Pauline Publishers* (2017), *Evangelii gaudium, Final Document of the 10<sup>th</sup> General Chapter* (2015).

#### 4.1a The interlocutors: The “digital natives” (cf. 4.4).

- ⇒ Digital natives, Millennials, Gen Y, iGeneration, Digital Generation, etc.: the different ways of defining the new generations.
- ⇒ Characteristics of the new generations.
- ⇒ Their expectations, needs, fears, interests...
- ⇒ Their language.
- ⇒ Youth and new *communities* (social networks, youtubers, bloggers, influencers, etc.).
- ⇒ How to interact and what to offer them.
- ⇒ The religiosity of young people.
- ⇒ The dangers and the dark side of the digital world.

Resources: *Apostolic Exhortation Christus vivit*, *Acts of the 2<sup>nd</sup> International Seminar of Pauline Publishers* (2017), *Acts of the 2<sup>nd</sup> International Seminar on Formation for Mission* (2019).

#### **4.1b The interlocutors: The Church and its structure**

- ⇒ The church ministry.
- ⇒ The hierarchical make-up of the Church.
- ⇒ The Pope: tasks and mission as bishop of Rome and head of the Church.
- ⇒ The Cardinals: in the Departments of the Roman Curia and at the head of individual dioceses.
- ⇒ The Bishops: successors of the apostles, at the head of the dioceses.
- ⇒ Presbyters (parish priests, vicars, religious, etc.), collaborators of the bishop in the territory.
- ⇒ Lay men and women religious.
- ⇒ The ministries and vocation of the laity, their role in the Church today.
- ⇒ The national and continental ecclesial structures (Episcopal Conferences, etc.).

Resources: *Catechism of the Catholic Church*, *Code of Canon Law*, *Final Document of the Synod for the Pan-Amazonian Region* (2019), *Documents of the Second Vatican Council*.

#### **4.2 Local Context**

- ⇒ Current scenarios: cultural, economic, political, migratory, technological, communication, and religious.
- ⇒ Identifying in every reality who are the “poor”, the “distant”, the “non-believers”, and the “peripheries” to pay attention to.
- ⇒ Local, national and international statistics.
- ⇒ Ecumenical and inter-religious dialogue.

Resources: Recent studies in every nation.

#### **4.3 Social and prophetic dimension of the Pauline mission**

- ⇒ The motto “to give everyone the alms of truth”.
- ⇒ “Humanize to Christianize”: overcoming the logic of the algorithm, the noises of communication, big data...
- ⇒ Fostering a critical and autonomous spirit, a conscious and constructive presence in the world of communication.
- ⇒ Fighting fake news.
- ⇒ Helping people to read the reality and face current challenges.
- ⇒ Offering them the criteria to make responsible and conscious choices.
- ⇒ The pastoral dimension of the Pauline apostolate.
- ⇒ The social dimension in Fr Alberione.
- ⇒ The teacher-pedagogical dimension of the Pauline mission (cf. 7.2).

Resources: *Social Catechism* (James Alberione), *The Pauline charism is Pastoral. Letter of the Superior General* (2013), *Message for the 51<sup>st</sup> and 52<sup>nd</sup> Communications Day* (2017 and 2018).

## 5. Apostolic unity

This module aims at an in depth study of the concept of unity together with the methodologies and the spirit of teamwork and online activity. The success of organizations today demands exceptional teamwork and cooperation. On the one hand, team building and coaching allow individuals to work according to their own potential, increasing their sense of personal efficacy and autonomy. On the other hand, they help members to understand the need for interdependence that allows them to optimize and direct the group's performance towards a common and shared goal. And, thanks to this, they develop the necessary skills to achieve higher levels of learning, performance and satisfaction.

*Topics to develop:*

### 5.1 Teamwork and networking

- ⇒ Communication, communion, community, body.
- ⇒ Coordinated, harmonious, collaborative, 'synodal' work...
- ⇒ Constituent and functional elements of a group/team.
- ⇒ The concept of role and its characteristics.
- ⇒ The relationship between the responsibility of a role and team work (synodal).
- ⇒ Roles in the team: strengths, weaknesses and their management.
- ⇒ Processes of human maturity: analysis of cognitive and emotional processes and behavioural styles.
- ⇒ Competence and professionalism.
- ⇒ Motivating elements at work.
- ⇒ Planning and verification.
- ⇒ Feedback: regular holding of feedback sessions for employees.
- ⇒ Strategic and decision-making processes.
- ⇒ The culture of the organization: role and benefits.
- ⇒ Conflict resolution techniques.
- ⇒ Collaboration with linguistic-continental bodies (CIDEP, GEC, CAP-ESW - see 5.2).

Resources: *Message for the 53<sup>rd</sup> Communication Day (2019), Manual of "Team work"*.

#### 5.1a Team work and networking: Leadership and the cooperative system

- ⇒ Role, meaning and manner of leadership.
- ⇒ The components and styles of leadership.
- ⇒ The management of leadership in relation to the group of collaborators.
- ⇒ Ability to dialogue, inspire and motivate.
- ⇒ The development of motivation, learning and decision making.
- ⇒ Managing change.

- ⇒ The three areas of performance: comfort, risk and progress, panic.
- ⇒ Challenges of innovative management.
- ⇒ The sextant of successful organizations: uniqueness, ambition, execution, involvement, architecture, speed.
- ⇒ Having committed people: from motivation to commitment.

Resources: *Coaching Manual*.

## 5.2 Universality

- ⇒ Society of St. Paul in the world.
- ⇒ The idea “My parish is the world”.
- ⇒ Internationality and multiculturalism.
- ⇒ International bodies for the apostolate (what they are, what they do, the statutes, etc.).
- ⇒ Continental groups and international projects.

Resources: *Acts of the 8<sup>th</sup> General Chapter (1998)*, *Statutes of the Bodies*.

## 5.3 The Logo (and Brand)

- ⇒ Logo and trademark (brand).
- ⇒ Brand values and functions.
- ⇒ A Logo, an identity: unity, universality and credibility.
- ⇒ Symbology of the official Logo.
- ⇒ Trademark application manual.
- ⇒ Valorisation and respect of the Brand.
- ⇒ The Brand: commodity, product, service, experience, emotional and psychological relationship with the public, etc..
- ⇒ Consolidation of the Brand.
- ⇒ Institutional Marketing.

Resources: *Trademark Application Manual, Proceedings of the 1<sup>st</sup> International Seminar of Pauline Publishers (1988)*.

## 5.4 Paulines and collaborators

- ⇒ Associated collaborators (co-operators) in the mission of evangelization.
- ⇒ Synergy, mutual collaboration, sharing.
- ⇒ Deontology and professionalism.
- ⇒ Sense of belonging (team spirit) and enthusiasm.
- ⇒ Motivation and commitment to their work: important keys to achieve good results and success.

- ⇒ Compensation and rewards.
- ⇒ Loving one's work.
- ⇒ Increasing competence.
- ⇒ Trust and commitment to achieving goals.
- ⇒ Looking for the benefits, advantages, usefulness that our products and services can have for the interlocutors.
- ⇒ Accepting challenges, performance, knowing how to be a winner.
- ⇒ Knowledge of the territory and its interlocutors.
- ⇒ Optimism: hoping for the best.
- ⇒ To be an evangelist apostle-editor.
- ⇒ Conviction: before convincing others you must convince yourself.
- ⇒ Determination and constancy.

Resources: *Acts of the VI and VII Meeting of the General Governments of the Pauline Family* ("The Laity in and with the Pauline Family"), *Acts of the Interchapter 1989*, Document *Apostolicam actuositatem*.

## 6. Editorial choices

It must be clear to every Pauline and collaborator that, first of all, «we offer the Gospel to all; it is not a set of concepts or normative formalities, but the very Person of Jesus Christ, Way, Truth and Life (cf. Jn 14:6), the Only Master (cf. Mt 23:10), Saviour of the world» (cf. Declaration of the 10<sup>th</sup> General Chapter). From this central and essential content all the others sprout. This module develops the primacy of content, which for us is indispensable, and the consequent criteria for editorial choices: in the different contexts and areas, our editorial choices must manifest the evangelizing and prophetic dimension of the congregation.

*Topics to be developed:*

### 6.1 (and 6.4) Evangelizing Mission

- ⇒ What it means to evangelize.
- ⇒ Why evangelize.
- ⇒ Sharing in the mission of the Church.
- ⇒ Communicating the truth, with goodness and beauty.
- ⇒ Evangelization through an organized structure.
- ⇒ Economic sustainability.
- ⇒ Not traders but evangelizers.
- ⇒ Being promoters of encounters (with Christ, with faith, with others...).
- ⇒ Gospel as a priority content.
- ⇒ Centrality of content.
- ⇒ Criteria for the choice of content.
- ⇒ The vow of fidelity to the Pope.

Resources: *Constitutions and Directory of the Society of St. Paul, Acts of the 1<sup>st</sup> International Seminary of Pauline Publishers (1988)*, *Catechism of the Catholic Church*.

### 6.2 The Editorial Contents

- ⇒ Criteria for editorial choices.
- ⇒ The motto “Talk about everything in a Christian way”.
- ⇒ Our editorial choices (products and activities, in the various fields and areas) must manifest the prophetic dimension of the congregation (cf. 4.3).
- ⇒ «Evangelization, human promotion, development and liberation» (cf. *Evangelii nuntiandi* and *Evangelii gaudium*).
- ⇒ Social sensitivity and prophecy.
- ⇒ Participatory and shared methodology (cf. 3.2 and 5.1).
- ⇒ Innovative proposals and methods.
- ⇒ Listening and discernment.

- ⇒ Attention to the peripheries.
- ⇒ Learning to read the signs of the times.
- ⇒ Loving (being convinced of) the content.

Resources: *Editorial Guidelines (2018)*, *Final Document Special Chapter 1969-71*, *Evangelii gaudium*, *Evangelii nuntiandi*.

### **6.3. Three priority areas**

- ⇒ Why 3 priority areas?
- ⇒ What does it mean to give priority to Bible, Family and Communication?
- ⇒ Bible, Family and Communication: not just books, but initiatives and projects.
- ⇒ Establishing strategies for each area.
- ⇒ Projects that you know are being launched.
- ⇒ Possible initiatives.
- ⇒ The annual theme (cf. *Editorial guidelines 6.3.4*).
- ⇒ Promoting Christian values.
- ⇒ Synergy, creativity and innovation.
- ⇒ Coherence and consistency in offering proposals, initiatives and services of excellence (cf. *Editorial guidelines 6.4*).
- ⇒ Guaranteeing quality and reliability.

Resources: *Editorial Guidelines (2005 and 2018)*, *Statute and Projects of the St. Paul Biblical Centre*, *Statute and Projects of the Centres of Studies in Communication*.

#### **6.3.1 Three priority areas: The Bible**

- ⇒ The St. Paul Biblical Center and the brief history of the biblical apostolate of Society of St. Paul.
- ⇒ Editorial, formative, pastoral, spiritual and ecclesial dimensions of the biblical apostolate.
- ⇒ The biblical animation of pastoral ministry.
- ⇒ The “Biblical Years”.
- ⇒ The “Biblical Weeks”.
- ⇒ The “Sunday of the Word” instituted by Pope Francis.
- ⇒ The Bible, Word of God, the central document of the Jewish faith and Christianity.
- ⇒ Structure of the biblical text and its internal subdivision.
- ⇒ Fundamental themes and important characters of the Bible.
- ⇒ Ways of reading the Bible (to follow and avoid).
- ⇒ Different translations of the Bible: why and what is the specificity of each one.
- ⇒ The Bible, inexhaustible source of Christian inspiration and normative model of life.

Resources: *Dei Verbum*, *Aperuit illis*, *Statute and projects of the St. Paul Biblical Centre*, *Biblical Dictionary*.

### **6.3.2 Three priority areas: The Family**

- ⇒ Crisis of the family and its impact on society and the Church.
- ⇒ The various attacks/threats against the family today.
- ⇒ Animating, protecting and promoting the family.
- ⇒ What the Church says about the family.
- ⇒ Documents of the Magisterium on the family.
- ⇒ Catechesis and family.
- ⇒ The pastoral care of children, young people, adults and the elderly.
- ⇒ Proposals for the family: series, titles, events, courses, institutes...
- ⇒ Effects of the culture of communication and the digital revolution on the family.

Resources: *Statute and projects of the International Center for Family Studies (CISF)*, *Amoris laetitia*, *Catechism of the Catholic Church*, *Catechism for Christian Initiation*, *Catechism for Young People*, *Gravissimum educationis*, *Message for the 49<sup>th</sup> Day of Communication (2015)*.

### **6.3.3 Three priority areas: The Communication (see 2.2)**

- ⇒ Communication as a key.
- ⇒ Communication and publishing: proposals in the field of communication (titles, series, events, courses, etc.).
- ⇒ Communication and training: Pauline Centres of Studies in Communication, the Bookstore as a meeting and training centre (courses, events, etc.).
- ⇒ Communication and culture: the function of the Cultural Centres, the bookstores and communities as a centre for evangelization and culture (exhibitions, events, etc.).

Resources: *Editorial Guidelines (2018)*, *Outline of Pedagogical Identity and Fundamental Operational Choices for the Pauline Centers of Communication Studies (2017)*, *Statutes and projects of the Cultural Centres*.

### **6.3.4 The Church: basic elements and foundations of ecclesial life**

- ⇒ God, Christ, man: encounter-clashes between faith and modern culture.
- ⇒ Vatican II and a new ecclesiology: People of God, Body of Christ, Temple of the Spirit.
- ⇒ Man, the Christian, the Church.
- ⇒ Church and the Kingdom of God.
- ⇒ Evangelization and transmission of faith.
- ⇒ The present-day Church: an outgoing Church, which announces, meets, becomes a place of encounter.

- ⇒ The profession of faith: I believe... We believe...
- ⇒ The celebration of faith: The Christian Mystery and the Sacraments.
- ⇒ The Lived Faith: Life in Christ and the Ten Commandments.
- ⇒ Faith as prayer: Christian prayer and the Our Father.

Resources: *Catechism of the Catholic Church, Documents of the Second Vatican Council.*

## 7. Formation for the mission

Formation is an essential element for the Pauline Apostle-Editor, as it is for the collaborators who work alongside them. This thematic section wants to underline that constant updating is necessary, especially in the digital field and media, and that only with an integral, solid and specific formation will the Paulines and their collaborators be able to become true apostle-editors.

*Topics to be developed:*

### 7.1 Testimony

- ⇒ The first means of communication is the person himself.
- ⇒ Communicating with soul and body, mind and heart.
- ⇒ The value of testimony, coherence, lifestyle.
- ⇒ The workplace is not only a space that is limited to the professional field, but a true vocational and missionary forum that coincides with the sphere of life and proclamation of the Gospel.
- ⇒ Sense of belonging.
- ⇒ Missionary and prophetic spirit.
- ⇒ Ethical behaviour and deontology.
- ⇒ Corporate codes of conduct or common behavioral norms.
- ⇒ Netiquette.

Resources: *Ethical Protocol of the Society of St. Paul, Acts of the 2<sup>nd</sup> International Seminar of Pauline Publishers (2017), Message for the 52<sup>nd</sup> Communications Day (2018).*

### 7.2 Media Education

- ⇒ What it means to form for the mission.
- ⇒ The different forms of media education: Meditation, Media Education, Digital literacy, Media Training, Educommunication, etc..
- ⇒ The concept and principles of Meditation: Medial Humanity, “We are the Media”, Educating and educating with, to and in the media...
- ⇒ To be promoters of ideas, innovation and critical reflection.
- ⇒ The teaching and pedagogical dimension of the Congregation (the study centres, communities and bookstores).
- ⇒ To be “formators in the field of communication and in the biblical field”.
- ⇒ Communication and culture (the function of the Cultural Centers and bookstores).

Resources: *Acts of the 2<sup>nd</sup> International Pauline Formation Seminar for Mission (2019), Formation for Mission. Annual Letter of the Superior General (2017), Outline of Pedagogical Identity and Fundamental Operational Choices for Pauline Centers of Communication Studies (2017), Medial Humanity: Social Theory and Educational Perspectives (M. Padula e F. Ceretti, ETS, 2016).*