

## ABOUT THE LOGO



Let yourselves  
**be transformed,**  
renewing your way of **thinking**  
(Romans 12:2)

### THE HEAD

The circle wave represents the dynamic nature of our faith, often seen as a journey or a process of growth and transformation. The wave represents the ups and downs of our journey as Pauline and the constant movement and changes inherent in the process of our spiritual development. Also, it represents the connections between ourselves and every Pauline community, as well as our shared experience of our Pauline spiritual growth and transformation.

### THE ARMS

The image of arms typically depicts a powerful symbol of strength and transformation. The image of arms pushing suggests a sense of effort and exertion, which represent the hard work and dedication required to make meaningful changes in our lives as Pauline in the world around us.

Also, suggest a sense of encouragement and support, reminding us that we are not alone in our efforts to transform ourselves. But it represents the support and guidance of others who are pushing us to be our best selves and to make a positive difference in the world.

The image of arms pushing can be a strong symbol of strength, faith, transformation, and community. It can inspire us to work hard and to strive for our goals, while also reminding us of the support and encouragement that is available to us from others who are on the same journey.

## **THE HOLY SPIRIT**

The image of the dove represents a sense of inner transformation that is driven by our deepest desires and aspirations as Pauline. It is a process of shedding old beliefs and patterns that no longer serve us and embracing new ways of being that are more authentic and aligned with our true selves. The symbol of fire in the logo is a sense of balance and harmony, representing the energy and passion needed for transformation, while the dove represents the calm and peaceful spirit that emerges from within.

## **THE COLOR:**

The colors red and yellow are symbols of courage and passion. The color red is associated with energy, strength, and courage, while yellow is associated with warmth, optimism, and creativity. Together, these colors can create a sense of passion and enthusiasm that can inspire us to take action and pursue our goals with courage and determination in our individual tasks and apostolate.

Yellow and red represent the warmth and optimism that fuel our passion and drive us forward. It is the symbol of our creativity and innovation that is required to find new solutions and approaches to the challenges we face in the world.

## **THE MOVEMENT**

The movement of jumping up represents the joy and excitement that comes from making progress toward our goal. It reminds us that our spiritual journey is not a solitary one, but rather one that is shared with others who are also striving towards the same goal and are also seeking to be in communion with God.

-----

**Overall, a logo depicts the idea of embracing with the Holy Spirit** can inspire us to rethink our lives and our relationship with God, and to embrace the transformative power of the Holy Spirit. It reminds us that change is possible, and that by opening ourselves up to the guidance and inspiration of the Spirit, we can become agents of transformation in our own lives and in the world around us. Also, the embrace gesture represents a sense of openness and vulnerability and it brings us about transformation and renewal.